

PRESENTED BY: DAVID SCHNEIER – FIDELITY CUSTOMER PROTECTION

Protecting what matters:

Our customers' trust
and financial future



DOL Issues Guidance on Cybersecurity, April 2021

Three focus areas for plan sponsors, recordkeepers, and participants



Plan sponsors

Designed to assist plan sponsors fiduciaries in their evaluation of the cybersecurity practices of service providers.

[View guidance](#)



Cybersecurity Best Practices

Best practices for recordkeepers and other service providers outlining key elements of a cybersecurity program.

[View guidance](#)



Online Security Tips for Retirement Investors

A series of recommendations for plan participants to prevent fraud and loss of access to a retirement account.

[View guidance](#)

When participants are victims of fraud, plan sponsors may be responsible

Fraud



Recordkeeper, Plan Sponsor Charged in 401(k) Account Theft

Alleged fraud drains retiree's 401(k)

Plan's administrator facing federal probe into unauthorized distributions

Lawmakers Ask GAO to Examine Cybersecurity of Retirement System

What are you doing to ensure the security of your employees' accounts?

Fidelity is committed to protecting our customers

We keep your data and employees safe with significant investments in cybersecurity



900+
technologists dedicated
to cybersecurity

Protect
your **data**



Multimillion dollar
Cybersecurity
program

Protect your
participants



200+
documented and
certified security
controls

Provide **help** where
you and your plan
participants **need it most**

We protect and treat your data as if it were ours

Comprehensive controls, processes, and systems in place to help ensure your data is safe, secure, and private

We employ National Institute of Standards and Technology (NIST) Cybersecurity Framework

Guidelines to **create, guide, assess, or improve** comprehensive cybersecurity programs



Industry certifications

ISO 27001

International gold standard for information security

- Certified since 2011
- Must pass over 114 unique security controls

ISO 27701

NEW! Data privacy

ISO 22301

Business resiliency program

We protect your greatest asset: your employees

An industry-leading¹ customer protection program focusing on protecting individual customers from account compromise, fraud, and identity theft

Proprietary fraud detection and prevention

Anomalous activity and pattern recognition utilizing internal and external intelligence

Compromised credential testing

In the last 4 years,
1,200,000+ Fidelity accounts
have been proactively
blocked²



Account protection features

Two-factor authentication
Real-time alerts for high-risk transactions
MyVoice[®] phone authentication

50% of calls are authenticated with MyVoice²

[Click to view demo](#)

Fidelity's Customer Protection Guarantee

Participants reimbursed for losses from unauthorized activity through no fault of their own, with no dollar limit

[Click to view guarantee](#)

¹Fidelity ranked No. 1 in customer security out of seven leading brokerage firms in the 2018 User Authentication and Security Practices study conducted by Corporate Insight.

²Fidelity Investments data as of 3/31/20

DOL's guidance on cybersecurity 12 best practices

Using industry guidance to help protect your firm

- 1. Have a formal, well documented cybersecurity program.**
- 2. Conduct prudent annual risk assessments.**
- 3. Have a reliable annual third-party audit of security controls.**
- 4. Clearly define and assign information security roles and responsibilities.**
- 5. Have strong access control procedures.**
- 6. Ensure that anywhere sensitive data is stored is subject to appropriate security reviews and independent security assessments.**

DOL's guidance on cybersecurity 12 best practices

Using industry guidance to help protect your firm

- 7. Conduct periodic cybersecurity awareness training.**
- 8. Implement and manage a secure system development life cycle (SDLC) program.**
- 9. Have an effective business resiliency program addressing business continuity, disaster recovery, and incident response.**
- 10. Encrypt sensitive data, stored and in transit.**
- 11. Implement strong technical controls in accordance with best security practices.**
- 12. Appropriately respond to any past cybersecurity incidents..**

Password:

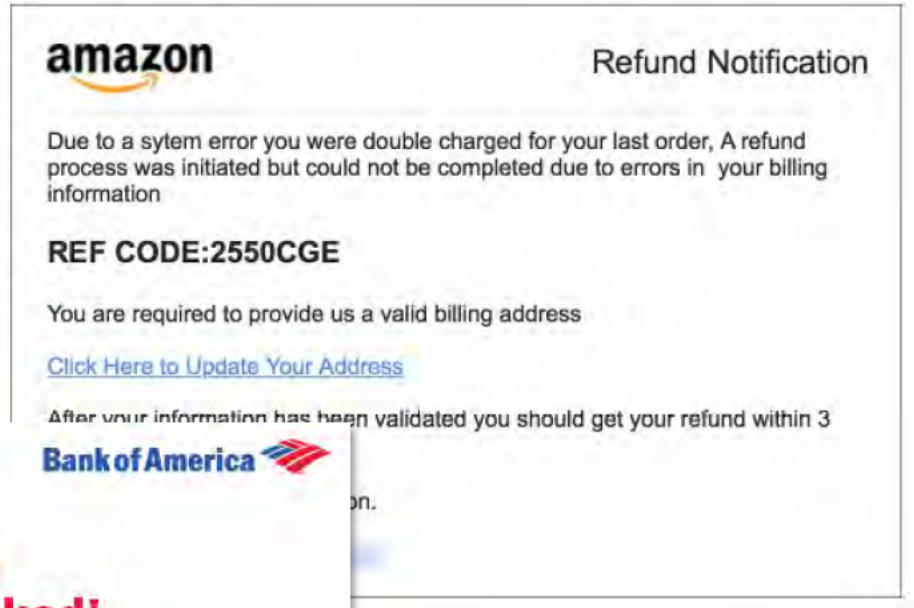
Create unique
passwords



Enable
Two-Factor
Authentication

Secure Your Cell
Phone Account





Exclusively for: | VALUED CUSTOMER
Online Banking

Your Bank of America accounts has been locked!

There are a number of invalid login attempts on your account. We had to believe that, there might be some security problems on your account. So we have decided to put an extra verification process to ensure your identity and your account security.

Please [click here](#) to continue the verification process and ensure your account security.



Don't Click On A Phish



Ooops, your files have been encrypted!

English

What Happened to My Computer?

Your important files are encrypted.

Many of your documents, photos, videos, databases and other files are no longer accessible because they have been encrypted. Maybe you are busy looking for a way to recover your files, but do not waste your time. Nobody can recover your files without our decryption service.

Can I Recover My Files?

Sure. We guarantee that you can recover all your files safely and easily. But you have not so enough time.

You can decrypt some of your files for free. Try now by clicking <Decrypt>.

But if you want to decrypt all your files, you need to pay.

You only have 3 days to submit the payment. After that the price will be doubled.

Also, if you don't pay in 7 days, you won't be able to recover your files forever.

We will have free events for users who are so poor that they couldn't pay in 6 months.

How Do I Pay?

Payment is accepted in Bitcoin only. For more information, click <About bitcoin>.

Please check the current price of Bitcoin and buy some bitcoins. For more information, click <How to buy bitcoins>.

And send the correct amount to the address specified below.

After your payment, click <Check Payment>. Best
GMT from Monday to Friday

Payment will be raised on

1/4/1970 01:00:00

Time Left

00:00:00:00

Your files will be lost on

1/8/1970 01:00:00

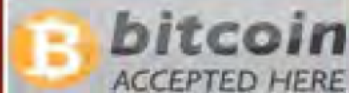
Time Left

00:00:00:00

[About bitcoin](#)

[How to buy bitcoins?](#)

[Contact Us](#)



Send \$600 worth of bitcoin

13AM4VW2dhxYgXeQe

Check Payment

Backup Your
Data

Decrypt

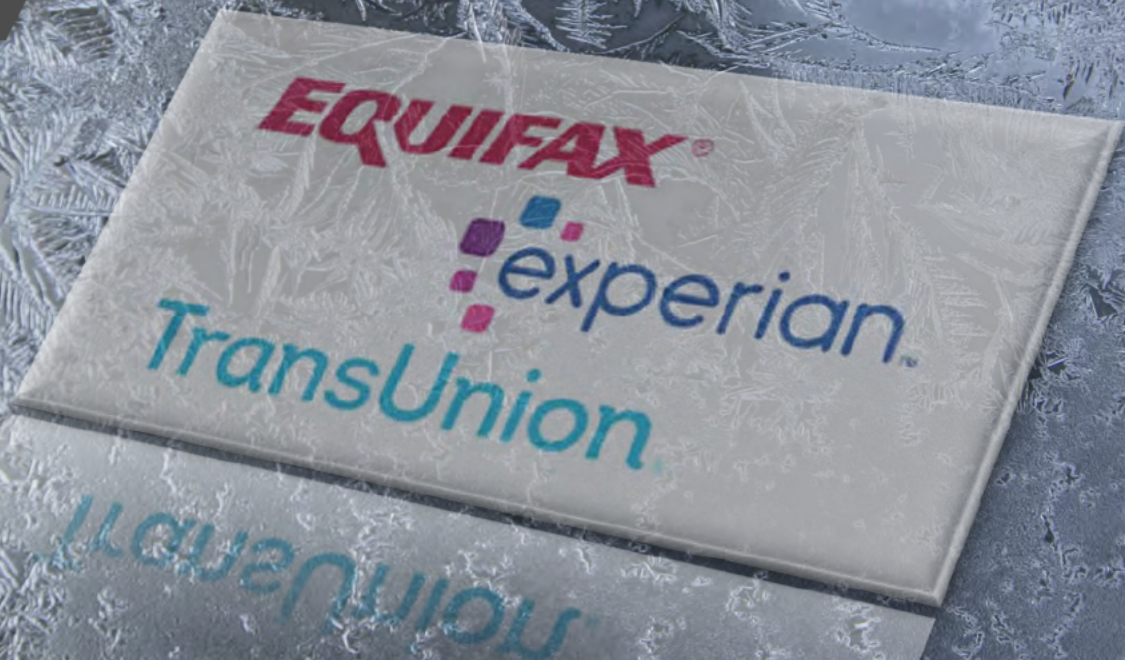
CRIMES AGAINST RETIREMENT

Use Secure
Devices and
Networks



Update your
devices

Put Your
Credit On
Ice





CYBER SAYS...

Follow these Top Security Recommendations

Cyber and fraud best practices for protecting yourself

Monitor Accounts and Credit

- Freeze your credit to prevent credit fraud:
Equifax 800-525-6285
Experian 888-397-3742
TransUnion 800-680-7289
- Monitor your accounts and credit score for suspicious activity; consider purchasing identity theft protection

Protect Your Accounts and Identity

- Create unique login identities and passwords (avoid using your email address)
- Enable two-factor authentication for Fidelity and other financial, email, phone and social media accounts
- Provide current email address and phone number so you can be contacted in real time in case of fraud
- Sign up for voice biometrics when offered
- Don't click on untrusted links or attachments in email or text
- Consider using a password vault/manager for lower risk accounts



Phishing still drives 90% of cybersecurity breaches.¹ If you're in doubt, **DON'T CLICK and DELETE!**



There are now more than **15 billion stolen** account credentials available to cybercrime actors.²

Make yourself a difficult target for cyber criminals by **not** reusing passwords and avoiding weak, commonly used passwords, e.g., 123456.

Safeguard your Data, Mail and Online Shopping

- Backup your data to a secure cloud location
- Consider using trusted payment systems and never use debit cards for online purchases
- Protect your mail – sign up for USPS's free **Informed Delivery Service**

Secure your Devices

- Use a personal firewall and anti-virus software on your personal devices
- Use trusted devices for conducting sensitive transactions
- Avoid conducting sensitive transactions over public Wi-Fi
- Secure your mobile services, including cellphone and mobile provider account
- Update/patch your Internet of Things (IoT) devices - e.g., smart TVs

1. Graphix, Inc. January 2020
 2. The Digital Shadows Photon Research team as seen on Forbes.com, July 2020

For plan options and investment performance see our prospectus for use in Arkansas and Arizona markets. Firm name may apply. Fidelity Brokerage Services LLC, Member NYSE, SIPC, 300 South Zeeb Road, Suite 1000, Waltham, MA 02451
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